

Weekly ready-made meals, made easy with Cookaborough.

Consumer behaviour around meal planning is changing. More people are starting to look for a sustainable solution to the eternal 'dinner dilemma' – one that takes the stress out of serving delicious, home-cooked style meals at least once or twice a week.

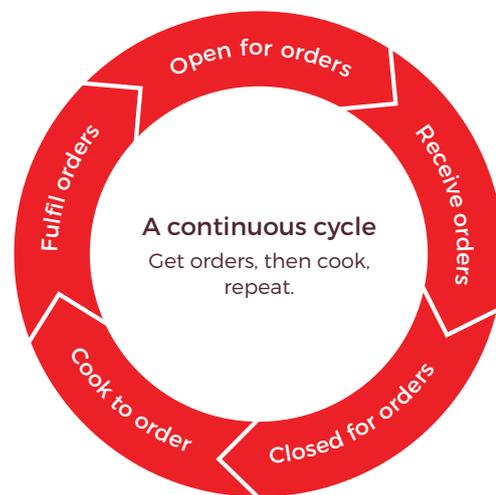
As a result, the demand for wholesome, ready-made meals is on the rise.

What is batch?

Whether you're a local café, a catering company, an artisan wholesaler or a home-based cook or a chef, increasing your revenue with ready-made meals using a customer-connected batch model is simple with Cookaborough.

A batch model is a highly efficient and effective way to operate your food business. For your customers, it satisfies demand for a predictable weekly supply of home cooked style meals.

For you, it allows for a highly efficient production model: you receive orders first, then cook and deliver.



A batch model allows you to:



Efficiently manage staffing.

You'll know exactly what your orders are each week so you can plan what staff are needed in your kitchen and when.



Save on food costs and eliminate waste.

Ordering ingredients in bulk based on customer orders means you'll only be paying for, and using, what you need.



Create rhythm and ease for your customers' weekly meal planning.

Customers will quickly come to expect a regular weekly menu and develop a habit of ordering their meals at the same time each week.



Keep it local.

One delivery run with local drop offs is much more efficient than on-demand deliveries and a great way to connect with local customers.



Manage your time better.

Cooking in batches in a single session rather than over several days for on-demand orders means you'll be able to plan time for other business activities.

The result is additional revenue, consistent each week. So, batch sounds great, right? Yes, but it's typically a nightmare to run. Read on to see how we make it a piece of cake!

Enter Batch + Cookaborough!

With Cookaborough, we make it easy. We take care of all the complicated moving parts involved with running this otherwise highly efficient model, so you can take full advantage of its benefits and focus on your favourite parts – typically the human connection with your customers, cooking or both!

How does it do that?

Cookaborough's one-of-a-kind software solution is full of features that put you in control. It allows you to create and send weekly menus, automatically calculate ingredient portions and costs for each meal and seamlessly manage customer orders, including payments. It lets you automatically generate shopping /stock lists by menu item and preferred supplier, and generates ingredient and nutrition labels (with automatically identified allergens) for your meals.

There's much more to it, but you'll have access to our full suite of features and functions, including resources to help you manage and grow your business. Plus, you're covered by our comprehensive third-party insurance policy.

Get cooking by batch + Cookaborough now!

If you like the sound of doing more business by batch, you can sign up right away at Cookaborough.com or get in touch with our helpful team at enquiries@cookaborough.com

We can't wait to welcome you to the Cookaborough community!

What our customers are saying about Cookaborough

"Cookaborough has allowed me to create an entirely new source of income for my business."

Meraki Produce

"Cookaborough has made life so much easier. We're able to spend more time cooking and less time on admin."

Cooked for You by Amber

"The platform was easy to use and presented a complete end-to-end solution for us. It provided us with immediate relief during a really stressful time and helped us build an amazing new ready-made meal offering that is going to help us remain viable now and to thrive in the future."

Blakes Feast Catering & Events

"Cookaborough has been integral in how we navigated the impact of COVID-19. We never imagined that we could build up such a strong direct-to-customer following, and it would not have been possible without Cookaborough. This will now be a key part of our ongoing business."

Flourish Sourdough Bakery